

**The 6th International Conference on  
Social Sciences and Intelligence Management  
(SSIM 2026)**

December 17-19, 2026, Chaoyang University of Technology, Taichung, Taiwan

**Special Session on AI-Driven Business Analytics and Sustainable  
Governance  
Call for Papers**

**Organizers: Dr. Kate Tzu-Ching Chen; Dr. Kai-Fu Yang**

We are pleased to invite researchers, scholars, and industry practitioners to submit their original contributions to **Track 6: AI-Driven Business Analytics and Sustainable Governance** at SSIM 2026. This track aims to advance interdisciplinary dialogue on how Artificial Intelligence (AI) is transforming business analytics, organizational decision-making, and sustainable governance practices in a rapidly evolving digital economy.

As AI technologies continue to mature, they are not only enhancing business intelligence and strategic data analytics but also playing a critical role in addressing environmental, social, and governance (ESG) challenges. These developments are reshaping leadership paradigms, accelerating organizational transformation, and driving the adoption of responsible and sustainable corporate governance frameworks. The integration of AI into fintech innovation, supply chain management, and enterprise decision processes further highlights its strategic importance in building resilient and adaptive organizations.

This track provides a dynamic platform for academics and industry experts to share cutting-edge research, practical insights, and innovative applications. We particularly encourage submissions that bridge theory and practice, including empirical studies, conceptual models, and case analyses that explore AI-enabled business transformation, ESG analytics, digital leadership, supply-chain resilience, and strategic decision-making. Contributions addressing ethical considerations, governance challenges, and the societal implications of AI deployment are also highly welcomed.

We invite high-quality research papers, case studies, and technical reports that contribute to the advancement of AI-driven business analytics and sustainable governance, fostering forward-looking discussions on the future of intelligent and responsible enterprises.

**Topics of interest include but are not limited to the following:**

**I. AI-Driven Business Intelligence & Transformation**

- AI-Driven Business Intelligence and Strategic Data Analytics
- Digital Leadership and Organizational Transformation
- Fintech Innovation and Financial Technology Applications
- Supply-Chain Resilience and Smart Logistics

**II. Sustainable Governance & Ethical AI**

- ESG (Environmental, Social, and Governance) Analytics and Reporting
- Sustainable Corporate Governance and Ethical AI Strategies

**III. AI Applications in Corporate Functions**

- AI-Driven Corporate Communication and Reputation Management
- AI-Driven Digital Marketing and Sustainable Consumer Behavior
- AI-Driven Human Resource Management and Workplace Well-being
- Empirical Research and Case Studies on AI-Driven Business Practices

**Submissions:**

Papers should follow the template announced on the SSIM 2026 conference website (...), and be submitted via the **Microsoft CMT** system and then selec

SUBJECT AREAS: **SS-06: AI-Driven Business Analytics and Sustainable Governance** for submission (refer to the following captured figure).

**Conference Proceeding Information:**

Papers that are presented orally at the conference and meet the publication requirements of SSIM 2026 conference proceedings will be published in Springer's book series titled "Smart Innovation, Systems and Technology". Normally, this series will be indexed by Scopus and EI Compendex.

**Important Dates:** (If SSIM extends the dates, follow those dates announced on the website)

- Abstract Submission Deadline: **September 10, 2026**
- Notification of Abstract Acceptance: **September 25, 2026**
- Full Paper Submission Deadline: **November 05, 2026**
- Notification of Full Paper Acceptance: **November 30, 2026**
- Camera-Ready Paper Deadline: **December 10, 2026**
- Conference Dates: **December 17-19, 2026**

**For more information:**

Please visit the SSIM 2026 official website (...) or contact the organizers of this special session as follows:

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